

KISAN MELA-20

The main objective of visiting farmer fair of CIMAP Lucknow, was to create awareness and have face to face interaction with the visitors of Kisan Mela which normally had a big gathering of people from different disciplines of agriculture coming to attend the mela from different parts of India. The visitors included mainly the agricultural scientist, KVK experts, students, senior research fellows, executives of various private seed and pesticide companies, employs of state agriculture departments and progressive farmers with the believe that the only way of receiving information is spreading and sharing knowledge.

